

Shri Vaishnav Vidyapeeth Vishwavidyalaya
MBA(International Business)
Choice Based Credit System (CBCS) 2020-22

SEMESTER - IV

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam** (60%)	Teachers Assessment*** (40%)					
1	MBAI401C	Strategic Management	60	20	20	0	0	4	0	0	4	100
2	MBAI402C	Supply Chain Management	60	20	20	0	0	4	0	0	4	100
3	MIB403	Service Marketing and CRM	60	20	20	0	0	4	0	0	4	100
4	MIB404	International Business Law	60	20	20	0	0	4	0	0	4	100
5	MIB406	Commodity, Derivatives and Price Risk Management	60	20	20	0	0	4	0	0	4	100
6	MIB409	New Venture Planning for Entrepreneurship	60	20	20	0	0	4	0	0	4	100
7	MIB407	Major Research Project	0	0	0	60	40	0	0	0	4	100
8	MIB408	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			360	120	120	110	40	24	0	0	30	750

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

**MRP Viva- External (30 Marks); Internal {Guide} (20 Marks); Report (10 Marks) Jointly by External and Guide

*** MRP Internal - Synopsis Presentation (20 Marks); Mid-Sem Presentation (20 Marks)

Shri Vaishnav Vidyapeeth Vishwavidyalaya
INTEGRATED DUAL DEGREE PROGRAM - BCom+Mcom 2018-2019
Choice Based Credit System (CBCS)

SEMESTER - I

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI101	Principles of Management	60	20	20	0	0	4	0	0	4	100
2	BBAI102	Principles of Financial Accounting	60	20	20	30	20	3	1	2	5	150
3	BCom101	Business Organization and Management	60	20	20	0	0	3	0	0	3	100
4	BBAI104	Principles of Micro Economics	60	20	20	30	20	3	1	2	5	150
5	HU101	Foundation English I	60	20	20	30	20	3	1	2	5	150
6	BTCS606	Minor Project	0	0	0	30	20	0	0	8	4	50
7	BTCS610	Technical Presentation Skills	0	0	0	0	100	0	0	4	2	100
			300	100	100	120	180	16	3	18	28	800
Elective-II												
	BTCS602	Internet of Things										
	BTIT505	Component Technology										
	BTCS711	Soft Computing										
	BTCS613	Software Testing and Quality Assurance										

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 Joint Registrar
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore